

2020 SPONSORSHIP & MARKETING OPPORTUNITIES



PLATINUM SPONSOR (\$37,000 and above)

- Opportunity for sponsor-created video to be posted on conference website and promoted via conference marketing
- On show floor meeting room (includes logo)
- Logo on keynote walk-in slides
- Two invitations to Chairperson's Leadership Reception
- One educational session on select sponsorships limited availability. Sponsorship must be contracted and session title, content, and track selection submitted to Nacha's education department before Feb. 1, 2020, to receive this benefit
- Three full-conference complimentary registrations
- Customized pre-conference attendee email
- A social media post on Nacha's LinkedIn and Twitter accounts
- Sponsor Wall recognition
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app

GOLD SPONSOR (\$27,000 - \$36,999)

- On show floor meeting pod (includes logo)
- Logo on keynote walk-in slides
- One invitation to Chairperson's Leadership Reception
- One educational session on select sponsorships limited availability and must be contracted and session title, content and track selection submitted to Nacha's education department before Feb. 1, 2020, to receive this benefit
- Three full-conference complimentary registrations
- Customized pre-conference attendee email
- A social media post on Nacha's LinkedIn and Twitter accounts
- Sponsor Wall recognition
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app

SILVER SPONSOR (\$17,000 - \$26,999)

- Two full-conference complimentary registrations
- Customized pre-conference attendee email
- A social media post on Nacha's LinkedIn and Twitter accounts
- Sponsor Wall recognition
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app

BRONZE SPONSOR (less than \$17,000)

- One exhibit hall-only complimentary registration
- Customized pre-conference attendee email (limited to sponsors spending \$10,000+)
- Two pre- and one post-conference attendee lists for one-time postal mailing
- Logo on conference marketing materials and conference website
- Logo, company description, and product categories in sponsor section of mobile app

ATTENDEE ACCESS AND NETWORKING

Branding and Company Recognition for Sponsor

Tuesday Night Out - PLATINUM* / \$48,000

Your company can bring the wow factor to *THE* event with the highest visibility and branding that a Payments sponsorship offers. Connections and learning happen during the day at the Payments Conference, and the networking and continued relationship building extend into the evenings with Payments produced receptions. Tuesday Night Out is *THE* pinnacle social function and it can be offered in your company's name.

Benefits: Your company represented as the sponsor; your company's logo displayed on pre-conference promotional materials, on-site signage, and cocktail napkins; you may provide branded giveaways; includes two guest tickets; includes all Platinum sponsor benefits.

*Co-Sponsorship Option Available at Silver Level

2020 Nacha Payments Awards Luncheon - PLATINUM / \$40,000

The 2020 Nacha Payments Awards Luncheon sponsor will begin the program with a welcome and introduction and be part of the excitement on the main stage. At this Tuesday luncheon, the winners of the Nacha Excellence in Payments Award will be announced to the payments community both on-site and via social media. Your company will give a brief welcome from the stage or in a prerecorded video but that is not all. You will also be a part of pre-conference promotional mentions of the awards banquet and all on-site signage.

Benefits: Your company's logo displayed on event signage and professionally designed walk-in slides; provide a brief welcome statement while introducing the speaker (may be a prerecorded video); opportunity to place your company's branded item or brochure on attendee chairs; includes all Platinum sponsor benefits.

Payments Exhibit Hall Networking Reception – SILVER / \$25,000

Host this party and have the theme, guest list, decorations, and food and beverage created and arranged for you. The Payments Exhibit Hall Networking Reception is a great way to combine business with networking and your company can be the influential force behind great collaborations. As an exhibitor *and* sponsor of the reception, you can take your booth to the next level by highlighting your sponsorship of the reception and invite customers to your booth for a specialty beer or wine tasting. Nacha's event planning team will create the theme and an atmosphere to inspire networking and excitement for attendees and exhibitors while ensuring your name is branded as the host.

Benefits: Your company's logo displayed on pre-conference promotions, reception signage and cocktail napkins; you may provide themed and branded giveaways and company

collateral for the reception tables and drink bars; opportunity to announce a prize giveaway from your booth; includes all Silver sponsor benefits.

AAP & APRP Reception - SILVER / \$25,000

This group of distinguished professionals not only works hard to gain their certifications, they also excel at having a great time. This reception for accredited AAP and APRP professionals is always lively and they will appreciate your support. Connect your company name to the reception that electronic payments professionals earn the right to attend. This networking reception, complete with cocktails and hors d'oeuvres, is only open to accredited AAP and APRP professionals. As the sponsoring company, you will be able to attend and mingle with our industry's finest.

Benefits: Your company's logo will be displayed at Payments on reception signage and cocktail napkins; includes all Silver sponsor benefits.

Chairperson's Leadership Reception - SILVER / \$17,000

Take some time on Sunday, April 19, to meet with the leaders of the payments industry. The top executives from the heavily involved financial institutions and financial technology companies will interact and discuss payments strategies and goals as they begin their Payments Conference journey. You may have five representatives from your company attend to take part in these conversations in this relaxed reception environment. Nacha leadership gathers for this invitation-only event on Sunday evening to commemorate and review another amazing year of progress in the payments industry. The top echelon of payments professionals attend this exclusive event - do not miss this chance to impress with your support of this premier gathering.

Benefits: Your company's logo will be displayed on event signage, including cocktail napkins; you may provide welcome remarks, including a brief statement; five invitations to the reception; includes all Silver sponsor benefits.

Monday Lunch in the Exhibit Hall – BRONZE / \$10,500

As attendees enter the Payments exhibit hall luncheon it will be your company/brand that they will relate as the one that feeds the needs of the industry. Everyone attending, speaking, and exhibiting at Payments 2020 will grab a bite to eat and visit vendors in the exhibit hall on Monday. Do not miss your chance for name recognition and high-end exposure at a Bronze level price point.

Benefits: Your company's logo will be highlighted on all signage for the luncheon; you may provide your company brochure or a giveaway item to be distributed to attendees; includes all Bronze sponsor benefits.

Hotel Key Cards-BRONZE / \$10,000

Create a strong first impression by placing your brand in the hands of every Payments attendee from the moment they check in to the Gaylord National Resort & Convention Center and throughout the duration of their stay! All hotel rooms will come with a branded key card with your custom one color artwork included on it. This is inclusive of production and distribution.

Benefits: Your company's logo on all Payments 2020 attendees' hotel key cards; includes all Bronze sponsor benefits.

Orientation & Coffee Reception and Sunday Social - BRONZE / \$10,000

There are many options for attendees to schedule their time at the Payments Conference and Nacha helps by offering first-time attendees an overview of the conference and helpful tips. Be known as the company to welcome newcomers as the first supporting organization they encounter on-site at Payments.

Also on Sunday, the first day of engagement and learning will be capped off with the Sunday Social networking event. This informal reception is held in the hotel lounge and bar area. The Sunday Social was a highly attended, engaging affair in 2019 with over 100 participants. You will be highlighted throughout the day as the sponsor of these two events. It is two sponsorships in one.

Benefits: Your company's logo on signage for both events. Opportunity to provide company's collateral or giveaway to be placed at the events to be picked up by attendees as they exit; includes all Bronze sponsor benefits, including the customized attendee email.

Espresso Bar in the Exhibit Hall - BRONZE / \$8,500

Create buzz as well as name recognition and highlight your company by being the sponsor of the very popular Payments Exhibit Hall Espresso Bar. By adding your name to the espresso bar at Payments, attendees can talk with exhibitors while drinking an espresso that will have your name on the sleeve and be served to them by a barista wearing your company hat or button.

Benefits: Your company's logo on signage and displayed on coffee sleeves; you may provide a hat, visor or button for the espresso bar baristas to wear; includes all Bronze sponsor benefits.

Refreshment Breaks in Exhibit Hall (4 available) - BRONZE / \$6,000 each

An exhibit hall refreshment break and the food and beverage break stations are a great way for attendees and exhibitors to grab a snack and beverage using a napkin embossed with your company's name and logo. You'll get great visibility as the exhibit hall refreshment breaks are held when educational sessions are not in process. Choose from any of the following: Monday morning, Monday afternoon, Tuesday morning, or Tuesday afternoon. Refreshment stations with drinks and snacks are strategically located throughout the exhibit hall.

Benefits: Your company's logo will be displayed on signage near refreshment stations and will include your logo on the napkins; includes all Bronze sponsor benefits.

Continental Breakfast (3 available) - BRONZE / \$6,000 each

Sponsorship of a continental breakfast gives you visibility and branding near the educational session rooms, and associates your company with education and thought leadership. Exhibitors may want to consider this sponsorship to provide company branding throughout the entire conference. Choose from Monday, Tuesday or Wednesday continental breakfasts.

Benefits: Your company's logo will be displayed on signage near breakfast stations; includes all Bronze sponsor benefits.

EDUCATIONAL OPPORTUNITIES

Thought Leadership and Branding

Brand NEW: Braindate - PLATINUM / \$40,000

Matchmaking has evolved! We are creating a new way for Payments attendees to solve the greatest challenges they face in the payments universe and to learn from each other. The Payments Braindate platform provides an option for financial professionals with similar interests and objectives to get together in small groups and discuss topics of their choosing. As a sponsor, you will receive thought leadership and name recognition, as well as participant data and analytics on topics discussed.

Benefits: Your company's logo on all Braindate signage and inclusion on Braindate promotional announcements and communications; a 50-minute educational speaking session - developed and presented by the sponsor; logo presented on Braindate page of conference website and mobile app; and sponsorship included on walk-in loop for general sessions and awards luncheon; includes all Platinum sponsor benefits.

Opening Keynote - PLATINUM / \$37,000

Open the 2020 Payments Conference by taking the stage and introducing your company to the entire conference audience. Welcome the crowd and tell your story with a brief video. You will also gain logo exposure as part of this highly marketed general session.

Benefits: Your company's logo displayed on keynote signage, including logo on large onstage screens; able to show a brief corporate video and provide a brief statement; opportunity to leave your company's branded item or brochure on attendee chairs; includes all Platinum sponsor benefits.

Tuesday Morning Keynote - GOLD / \$30,000

Be the recognized benefactor of the Tuesday Morning Keynote as you announce the presenter and may highlight the strong attributes of your company.

Benefits: Your company's logo displayed on event signage including logo on large onstage screens; ability to make a brief comment and show a brief corporate video before the speaker; opportunity for sponsor representative to introduce the speaker and provide brief statement; opportunity to leave company's branded item or brochure on attendee chairs; includes all Gold sponsor benefits.

Educational Track Sponsorships (5 available) - GOLD / \$28,000 each

Premier education, gaining knowledge from experts, and learning how to adapt to change are foremost at the Payments Conference. As an educational track sponsor, you are supporting the mission of the Payments Conference, Nacha, the ACH Network, and all professionals involved in the payments industry. There is no better way to bring name recognition, thought leadership and educational value to your company. You will also be able to design your own educational session.

*Five tracks from which to choose may include -

ACH - Compliance & Regulatory - Corporate & End-User Perspective - Cybersecurity & Risk - Disruptive Ideas & Technologies

Benefits: Your company's logo displayed on all session room signage and on the educational track pages of the Payments conference website, as well as your logo in marketing materials and the mobile app; includes all Gold sponsor benefits including an educational session.

Faster Payments Experience - GOLD /\$28,000

Sponsor the Faster Payments Experience, covering highlighted educational sessions and solutions that focus on same-day, real-time/immediate, and other faster payments initiatives. Because the Faster Payments Experience spans the breadth of the conference program, encompassing several tracks, you can be a part of the unparalleled content for which the Payments conference is known. Brand your company as a leader in faster and smarter payments initiatives.

Benefits: Your company's logo displayed on all session room signage and on the education track pages of the Payments conference site, as well as your logo in marketing materials and the mobile app; includes all Gold sponsor benefits including an educational session.

Smarter Payments Experience - GOLD /\$28,000

New smart technologies and tools are enabling financial institutions, fintechs and other providers to leverage rich information within and surrounding a payment throughout the end-to-end process. These capabilities instill greater intelligence that enhance decision-making and awareness, inform choices and actions, remove friction, strengthen security and confidence, and add value.

The Smarter Payments Experience track offers education and learning throughout the conference program, encompassing several tracks, giving attendees a comprehensive examination of smarter payments capabilities and solutions and how they benefit customers.

Benefits: Your company's logo displayed on all session room signage and on the education track pages of the Payments conference site, as well as your logo in marketing materials and the mobile app; includes all Gold sponsor benefits.

Payments Connection - SILVER / \$26,000 (5 available)

Nacha is offering you the chance to be one of five companies to present your product or solution to the Payments audience. These presentations will revolve around what is trending in the payments spectrum and the products or solutions that are of great value to the industry. You will present in front of all conference attendees in the main ballroom on Monday afternoon without other overlapping concurrent sessions or activities. As the sponsor, you must have an exhibit booth and agree to additional criteria.

Benefits: 10-minute presentation of your company's trending product or payments solution in the main ballroom for the conference; logo on large onstage screens and onsite signage; marketing of prerecorded webinar to present product or solution (held after conference and posted for 60 days on Nacha Distance Learning Center); includes all Silver sponsor benefits.

Innovation Hub in the Exhibit Hall - SILVER / \$26,000 -

The Innovation Hub, located in the technology heavy exhibit hall, attracts attendees to witness product and technology demonstrations of the latest in financial technology solutions. You can position your company as an innovator in your field and the payment sphere. This special area for cutting-edge demos comes complete with monitors, speakers and stylistic seating. As the sponsor, your company will be connected to the innovator sector of the payments industry and will have an opportunity to showcase and explain the features of your product or solution with your own Hub presentation.

Benefits: Your company's logo on the overhead banner as well as structure signage at the entrance to the Innovation Hub; your logo on the Innovation Hub webpage and includes your choice of a 50-minute educational session or a 15-minute product demo in the Hub; includes all Silver sponsor benefits.

Smarter Faster Payments Zone - SILVER / \$22,000

The Smarter Faster Payments Zone, a highly visible education section inside the robust exhibit hall, is comprised of a presentation area set with a screen, sound system and seating for up to 75 people. The Zone features diverse sessions of smarter solutions and faster payments education.

Benefits: Your company's logo will be on an overhead banner and the structure signage at the entrance to the Smarter Faster Payments Zone as well as a 50-minute educational session in the Zone; includes all Silver sponsor benefits.

Corporate Learning Center – SILVER / \$19,000

A featured and promoted session space inside the exhibit hall for Payments end-user attendees. Your company will be recognized as the sponsor and present one session loaded with solutions sought by payments professionals. This exhibit hall presentation area will facilitate engagement and learning with peer-to-peer interaction through themed problem-solving discussions — all content discussed will be solely focused on the end-user perspective.

Benefits: Your company's logo on an overhead banner and structure signage at the entrance to the Corporate Learning Center as well as a 50-minute educational session geared to corporates in the center; includes all Silver sponsor benefits.

Sunday Workshops – SILVER / \$17,000

Be the sponsor to kick-off Payments with relevant education at the Sunday Workshops. You will be the sponsor of both workshop sessions during each of the two timeslots, as well as the refreshment break - in essence an entire track for Sunday. These workshops are in high demand because of the educational content and trending topics. You can enjoy an exclusive audience as well of deeply focused professionals.

Benefits: Your company's logo displayed on workshops and afternoon break signage and Sunday Workshops promotional messaging; opportunity to introduce workshops; logo displayed on workshop webpage; includes all Silver sponsor benefits.

Spotlight Speaker Series – SILVER / \$20,000

The Spotlight Speaker Series focuses on the challenges and opportunities that will shape the payments space of tomorrow. Sessions draw crowds of up to 400 participants in our largest session room with upgraded staging, stage furniture, and audio-visual equipment. As the sponsor, you will introduce the sessions and speakers and be highlighted as the sponsor of this special series. This sponsorship includes the opportunity to present your own 50-minute educational session.

Benefits: Your company's logo displayed on event signage; opportunity to introduce the sessions; list of Spotlight Speaker session participants; includes all Silver sponsor benefits.

Executive Session Series - BRONZE /\$15,000

The Executive Session Series features relevant topics including strategy, overcoming challenges, and implementation. Become the sponsor of this high-profile group of sessions and add your company as its strategic supporter.

Benefits: Your company's logo displayed on all session room signage and on the educational track pages of the Payments conference site, as well as your logo in marketing materials and the mobile app; opportunity to introduce each session; list of session participants; includes all Bronze sponsor benefits.

Deep Dive Dialogue Room - BRONZE /\$12,000

The Deep Dive Dialogue sessions give conference attendees the chance to discuss, ask questions, and engage at a detailed level for interactive, informative learning. You can be the sponsor of the room that will hold the Dive Dives. Sessions will be based around multiple topics across the payments spectrum, and your company name will be associated as the provider of this knowledge. This bronze level opportunity will give you thought leadership visibility and show your company as a player in the payments field.

Benefits: Your company's logo displayed on all Deep Dive Dialogue room signage and on the educational track pages of the Payments Conference site, as well as your logo in marketing materials and the mobile app; includes all Bronze sponsor benefits.

Topical Talks Sponsorship – BRONZE/\$8,500 (6 available)

With a maximum audience of 30, your company's dynamic presenter will have a unique opportunity to interact and gain valuable feedback. Simply present Nacha with your specific discussion topic and conversation leader, and your Topical Talk will be promoted in our multimedia marketing, as are all Payments sessions. Talks will be on Monday and Tuesday.

Benefits: Facilitate and define your own topic of discussion; your company logo displayed on event signage and your company name on the conference map, mobile app and website schedules; includes all Bronze sponsor benefits.

ATTENDEE EXPERIENCE & BRAND RECOGNITION

Mobile App - GOLD / \$32,000

Mobile app adoption is at an all-time high by all segments of our society and the Payments 2020 Mobile App is no different. Our mobile app is *the source* for all things Payments and is used by registrants for planning, on-site information gathering, and downloadable presentations after dynamic sessions. As sponsor of the mobile app you will enjoy strong recognition, branding and recall from this very important community of payments professionals. Last year's sponsor was marked as a favorite nine times more than any other sponsor. Your logo will greet users every time they open the mobile app.

Benefits: Your company's logo throughout the mobile app where the homepage includes your logo with link to company description or website; your logo on the mobile app FAQ page; includes all Gold sponsor benefits.

Badge Lanyards - SILVER / \$25,000

This is the sponsorship that places your company name in front of every conference attendee: on the lanyards that hold the conference badges. We will design and distribute lanyards for all attendees.

Benefits: Your company's logo on attendee lanyards; includes all Silver sponsors benefits.

Wireless Internet – SILVER / \$25,000

Nacha now delivers the most robust education, schedules, events, listings, and more on the Payments 2020 Mobile App. Access to the mobile app is through dependable Wi-Fi at the Gaylord National Resort & Convention Center. The Wi-Fi sponsor gains credit and branding immediately every time a Payments attendee accesses the Wi-Fi for mobile app usage, browsing and more. Your company logo will pop up on every unique entry. Plus, your company and a branded password is marketed in many areas including the website, the printed conference map, on-site signage, badge copy and more. Wireless internet access will be provided in and around the educational session rooms and exhibit hall.

Benefits: Splash page branding with your company's logo and tagline; includes all Silver sponsor benefits.

The Payments Walking Competition - SILVER / \$18,000

The Payments Walking Competition uses an attendee wellness app to track the steps of attendees and exhibitors. Participants, utilizing their fitness tracker devices, will sign up and compete, step-to-step, against their peers for special prizes. As the sponsor, you can benefit from name recognition with your logo on all promotional signage, the digital leader board and competition webpage. If you are an exhibitor, you may be a step booster station driving participants to your exhibit booth.

Bonus: This silver level sponsorship includes a 50-minute speaking session as part of the package.

Benefits: A 50-minute educational speaking session as well as your company's logo displayed on the competition webpage, on-site signage and competition leaderboard and general session walk-in loops; includes all Silver sponsor benefits.

Exhibit Hall Lounge and Social Space - SILVER / \$17,000

Would you like to see your company logo on overhead banner signage in the Payments exhibit hall? You can do just that as the sponsor of the Exhibit Hall Lounge and Social Sector. Attendees mingle, relax and socialize in this large, comfortably furnished area of the exhibit hall, where headshot photos will be taken on Tuesday. Your company logo will be noticeably displayed on signage for the headshot photos.

Benefits: Your company's logo on overhead banner and photo signage; includes all Bronze sponsor benefits.

Conference Map - BRONZE / \$12,000

Gain name recognition and drive traffic to your booth by adding your name as the sponsor of the Conference Map. This map includes all relevant conference information such as exhibitors, educational sessions at-a-glance, Wi-Fi password, and is the entry form to be used by all attendees for the Passport Prize Program. Attendees will come to your booth to drop off their prize forms. Also, as the sponsor, you will have a prominent, full panel advertisement placed within the map.

Benefits: Your company's ad and logo on map, Passport Program collection drum placed within your booth, as well as listed as the sponsor of the Conference Map; includes all Bronze sponsor benefits.

Conference Pens – BRONZE / \$8,000

Send us your proudly branded pens and leave the promotion to us! We will distribute your pens to all Payments attendees for use during the conference and long afterward as they return to their offices. Your logo will be on the special bins throughout the conference.

Benefits: Your company will provide logo pens to be given out to attendees at registration and near educational sessions; large holding bin will also include your logo; includes all Bronze sponsor benefits.

Exhibit Hall Aisle Signs – BRONZE / \$10,000

Your company logo will highly visible as the exclusive sponsor of the directional aisle signs affixed to the ceiling in the exhibit hall above each aisle, prominently displaying your company logo and booth number.

Benefits: All aisle signs will feature your company's logo and booth number; includes all Bronze sponsor benefits.

Water Stations - BRONZE / \$6,000

Add your brand to the exhibit hall water stations, where your company logo will be visible on signage during all hours of the exhibit hall. Your potential customers or industry colleagues will be happy to have a drink on you throughout the run of the exhibit hall.

Benefits: Your company's logo at all water station signage and on the water cups themselves; includes all Bronze sponsor benefits.



Contact:
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SPONSORSHIP AT-A-GLANCE

| Sponsorship | Sponsor Fee | Sponsor- Created Commercial or Video for Attendees | Logo on Walk-In Slides | On Show Floor Meeting Room | On Show Floor Meeting Pod | Chairperson's Reception Invitations | Educational Session on Select Sponsorships Only | Full Conference Complimentary Registrations | Attendee Email Outreach | Social Media Posts | Sponsor Wall Recognition | Exhibit Hall-Only Complimentary Registrations | 2-Pre & 1-Post One-Time Mailing Lists | Logo on Conference Marketing Materials & Payments Website | 50-word Company Description & Logo in Sponsor Section of Mobile App |
|--|-------------|--|---------------------------|-------------------------------|------------------------------|---|---|--|----------------------------|-----------------------|-----------------------------|--|---|--|---|
| PLATINUM (\$37,000 +) | | | | | | | | | | | | | | | |
| Tuesday Night Out | \$48,000 | _ | _ | _ | | 2 | _ | 3 | | | _ | | _ | _ | |
| 2020 Nacha Payments Awards Luncheon | \$40,000 | _ | _ | _ | | 2 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| New! Brain Date | \$40,000 | _ | _ | _ | | 2 | _ | 3 | | _ | _ | | | _ | _ |
| Opening Keynote | \$37,000 | _ | _ | _ | | 2 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| GOLD (\$27,000 -\$36,999) | | | | | | | | | | | | | | | |
| Mobile App | \$32,000 | | | | _ | 1 | . | 3 | _ | _ | | | | | _ |
| Tuesday Keynote | \$30,000 | | | | | 1 | _ | 3 | | | | | | | |
| ACH Track | \$28,000 | | _ | | _ | 1 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| Compliance & Regulatory Track | \$28,000 | | _ | | | 1 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| Corporate & End User Perspective Track | \$28,000 | | _ | | _ | 1 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| Cybersecurity & Risk Track | \$28,000 | | | | | 1 | | 3 | | _ | | | | | _ |
| Disruptive Ideas & Technologies Track | \$28,000 | | _ | | _ | 1 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| Faster Payments Experience | \$28,000 | | | | _ | 1 | _ | 3 | | _ | _ | | | _ | _ |
| Smarter Payments Experience | \$28,000 | | _ | | _ | 1 | _ | 3 | _ | _ | _ | | _ | _ | _ |
| SILVER (\$17,000-\$26,999) | | | | | | | | | | | | | | | |
| Innovation Hub | \$26,000 | | | | | | | 2 | | | | | | | |
| Payments Connection (5 available) | \$26,000 | | | | | | | 2 | _ | _ | _ | | _ | _ | _ |
| AAP & APRP Reception | \$25,000 | | | | | | | 2 | | _ | _ | | | _ | |
| Badge Lanyards | \$25,000 | | | | | | | 2 | _ | _ | _ | | | _ | _ |
| Payments Exhibit Hall Networking Reception | \$25,000 | | | | | | | 2 | _ | _ | _ | | | | _ |
| Wireless Internet | \$25,000 | | | | | | | 2 | _ | _ | _ | | _ | _ | _ |
| Smarter.Faster.Payments Zone | \$22000 | | | | | | | 2 | _ | | _ | | | | _ |
| Spotlight Speaker Series | \$20,000 | | | | | | _ | 2 | _ | _ | _ | | _ | _ | _ |
| Corporate Learning Center | \$19,000 | | | | | | | 2 | _ | _ | _ | | _ | _ | _ |
| The Payments Walking Competition | \$18,000 | | | | | | # | 2 | _ | _ | _ | | // | _ | _ |
| Chairperson's Leadership Reception | \$17,000 | | | | | | | 2 | | _ | _ | | _ | _ | _ |
| Exhibit Hall Lounge & Social Space | \$17,000 | * | * | | | | | 2 | _ | _ | _ | | _ | _ | _ |
| Sunday Workshops | \$17,000 | | | | | | | 2 | | | | | | | |
| BRONZE (less than \$17,000) | | | | | | | | | | | | | | | |
| Executive Session Series | \$15,000 | | | | | | | | | | | 1 | _ | _ | _ |
| Deep Dive Dialogue Room | \$12,000 | | | | | | | | | | | 1 | _ | | _ |
| Conference Map | \$12,000 | | | | | | | | _ | | | 1 | _ | _ | _ |
| Monday Lunch In Exhibit Hall | \$10,500 | | | | | | | | _ | | | 1 | | | _ |
| Exhibit Hall Aisle Signs | \$10,000 | | | | | | | | _ | | | 1 | _ | _ | _ |
| Hotel Key Cards | \$10,000 | | | | | | | | _ | | | 1 | _ | _ | _ |
| Orientation & Coffee Reception and Sunday Social | \$10,000 | | | | | | | | _ | | | 1 | _ | _ | # |
| Espresso Bar | \$8,500 | | | | | | | | | | | 1 | _ | _ | _ |
| Topical Talks (6 available) | \$8,500 | | | | | | | | | | | 1 | # | _ | _ |
| Conference Pens | \$8,000 | | | | | | | | | | | 1 | _ | _ | _ |
| Continental Breakfast (3 available) | \$6,000 | | | | | | | | | | | 1 | _ | _ | _ |