

Great Opportunity for PAYMENTS 2019 Committed Exhibitors & Sponsors Only

Option 1: Pre- and/or Post- Conference Customized Attendee Emails

This marketing opportunity enables you to send your own customized email to all PAYMENTS 2019 attendees and track the results through a real-time web page. Our preferred vendor, Event Technologies, will work with you to design your email and send it on an agreed upon day and time. Dates will be assigned first come, first served and opportunities are limited.

Email inclusions:

Your company name/logo (hyperlinked), booth number and your custom marketing message for PAYMENTS 2019 attendees. Opportunities to send an email before and/or after conference. Available to committed exhibitors and sponsors ONLY. Email addresses are not provided to exhibitors or sponsors.

Option 2 : Pre- and/or Post- Sponsored NACHA Emails

Sponsor a NACHA marketing email leading into PAYMENTS 2019 and/or the conference recap email. These emails are sent to PAYMENTS 2019 attendees, members, and prospective attendees. The subjects of these emails vary and you can choose which email you want to sponsor. Limited opportunities!

Email inclusions:

Organization name/logo (hyperlinked) and a 50-word marketing message in dedicated area of email. Dates will be assigned on a first come, first served basis. Each email blast will have one (1) Exclusive sponsor and is open to committed exhibitors and sponsors ONLY.

- Pre- Conference Attendee Customized HTML Email - \$2,500 each
- Post- Conference Attendee Customized HTML Email - \$2,500 each
- Pre- Conference Sponsored NACHA Email - \$1,500 each
- Post- Conference Sponsored NACHA Email - \$1,500 each

EXHIBITING COMPANY: _____ BOOTH NUMBER: _____
 CONTACT: _____
 PHONE: _____ EMAIL: _____

PAYMENT INFORMATION: Emails will not be deployed if there is an outstanding balance.

Enclosed is total payment of \$ _____ (Full payment due with application)

ACH Credit: UPIC RTN # 021052053, UPIC ACCT # 59058945

Company Entry Description: AN19, Company Name

ACH Credit Effective Entry Date: ____ / ____ / ____

Credit Card: **Submit Credit Card payment by FAX to: 703-713-1641 or call Chris Blevins at 703-561-3901**

Visa MasterCard American Express Discover

Account # _____ Exp. Date _____ CSC _____
 (last 3 or 4-digits on the back of the card)

Name Exactly As It Appears On Card _____

Signature _____ Date _____

Credit Card Billing Address _____ City _____ ST _____ ZIP _____

If payment is enclosed return to: NACHA, ATTN: Accounting, 2550 Wasser Terrace, Suite 400, Herndon, VA 20171.

Questions / availability? Contact NACHA Sales at: (P) 703-561-3960 or email: hprice@nacha.org.