

INNOVATION HUB: EDUCATIONAL SESSION & PRODUCT DEMO OPPORTUNITIES

NEW EDUCATIONAL OPPORTUNITY

Limited spots are available allowing companies to engage directly with attendees and present a 50-minute topic of its own design. Participating companies define the speakers and session topics. These sessions will be held in an intimate setting in the Innovation Hub on the exhibit hall floor. Topics must be approved by NACHA's education department and speakers are limited to 2 per session.

Benefits:

50-minute educational session

Opportunity to facilitate and define topic

Session description and speaker will be included in Mobile App

2- Pre and 1- post conference attendee list for one-time mailing

Logo on marketing materials, PAYMENTS 2018 website (with redirect URL), and Mobile App

Fee: \$7,000 (Limited Opportunities)

PRODUCT DEMOS

Opportunity to present your company's innovative payments solution in the Innovation Hub or the Faster Payments Zone.

Benefits:

15-minute solution presentation

Held during food & beverage events

Product Demos can also be in the Faster Payments Zone

Logo, company description, demo presenter, product or solution being presented will be included in the Mobile App

2- Pre and 1- post conference attendee list for one-time mailing

Logo on marketing materials, PAYMENTS 2018 website (with redirect URL), and Mobile App

Fee: \$3,000 (Limited Opportunities)

