

# Sponsor Details & Deadlines

1st Edition • January 11, 2022

Your #1 source for Smarter Faster Payments 2022 updates.



Greetings Sponsor,

We are excited to connect with you via our first *Sponsor Details & Deadlines* for Payments 2022. We look forward to welcoming you and your team May 1-4 in Nashville, TN at the Gaylord Opryland Resort & Convention Center for what promises to be an unforgettable conference.

Over the next few months, we'll send *Details & Deadlines* newsletters that will highlight key deadlines, additional engagement opportunities, and more. This first issue includes information on how to reserve your hotel rooms, use your complimentary registrations, and introduces you to additional ways to engage and create exposure via the Payments Marketing Tools.

We are here to help so please reach out with any questions!

Thank you for your sponsorship support,  
Holly & Jenny

[Holly Price](#), Director, Sales, 703-561-3960

[Jenny Wintermute](#), Director, Meeting & Sponsorship Management, 703-561-3942

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## Answer the Call for Presentations by Jan. 21

Submit your thought-leadership ideas through the [call for presentations](#) before January 21, 2022. Review our [suggested topics](#).

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## Register Your Team

### Complimentary Registrations - Deadline March 11

It's easy to sign up your team members for Payments 2022. Access the Online Registration Portal before March 11 to check the number of complimentary registrations available, submit your comps, and even make substitutions if needed.

Have these [instructions](#) handy when registering your team. If you have any questions or need assistance, please contact [Lindsay Serth](#).

### Additional Registrations

Do you want to purchase additional registrations beyond what is included in your contract? No problem. Here are three easy ways:

1. [Online](#) (*preferred method*)
  2. Call Member Services at 703-561-1100
  3. Mail in the [Exhibitor/Sponsor Registration Form](#) (*do not mail, email or fax credit card information*)
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## Increase Your ROI with New Payments Marketing Tools

We're offering additional advertising and branding opportunities to enhance your presence at Payments 2022. [Present your company's innovative fintech payments solution](#) inside the exhibit hall in the Solution Center's highly visible presentation theater. Or consider a powerful [digital ad retargeting campaign](#). Check out the new [Payments Marketing Tools](#), and [let us know](#) if you have any questions.

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## Reserve Your Hotel Room at the Gaylord Opryland

All Payments 2022 educational sessions and networking activities will be held at the Gaylord Opryland Resort & Convention Center in Nashville, TN unless otherwise noted. We negotiated special room rates for Payments attendees. But don't wait, room availability cannot be guaranteed so act now. [Make your reservations online today](#). If you need 10 or more rooms, please contact [Sharon Niemczyk](#) at Nacha.

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## Want to Capture More Leads? Take Action ASAP!

Nacha can hyperlink to a customized landing page that you develop for Payments 2022. You can include collateral and company information. Nacha will replace your current URL on our sponsor page with your custom URL that can help generate leads. Send your custom URL to [Jenny Wintermute](#) to take advantage of this sponsor benefit.

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### Important Dates

**March 11:** Complimentary Registration Deadline

**March 31:** After Hours Events Form

**April 15:** Last Day for Badge Replacements or Substitutions

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Nacha, 2550 Wasser Terrace, Suite 400, Herndon, VA 20171, USA, 703-561-1100

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