# **Sponsor Details & Deadlines**

2nd Edition • February 15, 2022 Your #1 source for Smarter Faster Payments 2022 updates



Greetings Sponsor,

Smarter Faster Payments 2022 in Nashville is quickly approaching, and we could not be more excited! Please read this email in its entirety, as it contains VERY critical upcoming deadlines including information for inclusion in our Mobile App. Reach out with any questions at all as we are here to help.

Thank you for your sponsorship support, Jenny & Holly

<u>Jenny Wintermute</u>, Director, Meeting & Sponsorship Management, 703-561-3942 <u>Holly Price</u>, Director, Sales, 703-561-3960

\_\_\_\_\_\_



### Mobile App Sponsor Directory — Deadline February 28

As one of your sponsor benefits, your company description and logo will be presented in the conference Mobile App Sponsor Directory where attendees can search by product and service categories. In order to guarantee placement, please submit your <u>50-word description and product category selections</u> to <u>Jenny</u> by February 28.



### Complimentary Registrations — Deadline March 11

It's easy to sign up your team members for Payments 2022. Access the Online Registration Portal to check the number of complimentary registrations available, submit your comps and make substitutions.

Have these <u>instructions</u> handy when registering your team. Need help? Contact <u>Lindsay</u>.

## Additional Registrations — Deadline March 18

Want to send more team members beyond what is included in your contract to experience Payments? No problem. Here are three easy ways:

1. Online (preferred method)

- 2. Call Member Services at 703-561-1100
- 3. Mail in the Exhibitor/Sponsor Registration Form (do not mail, email or fax credit card information)

.....



#### **Promote Your Presence**

Add the <u>Proud Sponsor</u> graphic to your email signature or share on social media to let your customers know where you'll be in May.

\_\_\_\_\_\_



#### **Reserve Your Hotel Room**

All Payments 2022 educational sessions and networking activities will be held at the Gaylord Opryland Resort & Convention Center in Nashville, TN unless otherwise noted. We negotiated special room rates for Payments attendees. But don't wait, room availability cannot be guaranteed so act now. Make your reservations online today.

\_\_\_\_\_



February 28: 50-word company description

March 11: Complimentary registrations

March 31: After Hours Events form

April 13: Pre-con attendee list to sponsors

April 15: Badge substitutions

April 27: Post-con attendee list to sponsors

Nacha, 2550 Wasser Terrace, Suite 400, Herndon, VA 20171, USA, 703-561-1100

You received this email because you are subscribed to Events from Nacha

<u>Unsubscribe</u> Manage preferences