

Exhibitor Details & Deadlines

1st Edition • January 11, 2022

Your #1 source for Smarter Faster Payments 2022 updates.



**Smarter Faster
Payments™ 2022**

MAY 1-4, 2022 | NASHVILLE, TN



Hello Exhibitor,

We hope your year is off to a great start! The Nacha Payments team is very excited to see you in Nashville!

Over the next few months, we'll send the *Details & Deadlines* newsletters that will highlight key deadlines, additional engagement opportunities, and more. This issue announces the Exhibitor Service Manual release date and introduces you to additional ways to engage via the Payments Marketing Tools giving you more exposure as a Payments 2022 exhibitor.

As always, please reach out to either of us for any questions and be sure to take advantage of the links below to register your booth staff and to book your hotel rooms!

Take care!
Holly & Lindsay

[Holly Price](#), Director, Sales, 703-561-3960

[Lindsay Serth](#), Manager, Sales Support & Exhibitor Services, 703-561-3935



Exhibitor Service Manual

The Exhibitor Service Manual (ESM) will be sent to you on February 1. The ESM contains important "not to be missed" deadlines to receive discount pricing, booth setup information and shipping details. You'll also find info on how to order utilities, cleaning, carpet, furniture, custom booth rentals and more.



Answer the Call for Presentations by Jan. 21

Submit your thought-leadership ideas through the [call for presentations](#) before January 21, 2022. Review our [suggested topics](#).



Register Your Team

Complimentary Registrations - Deadline March 11

It's easy to sign up your team members for Payments 2022. Access the Online Registration Portal before March 11 to check the number of complimentary registrations available, submit your comps, and even make substitutions if needed.

Have these [instructions](#) handy when registering your team. If you have any questions or need assistance, please contact [Lindsay Serth](#).

Additional Registrations

Do you want to purchase additional registrations beyond what is included in your contract? No problem. Here are three easy ways:

1. [Online](#) (*preferred method*)
2. Call Member Services at 703-561-1100
3. Mail in the [Exhibitor/Sponsor Registration Form](#) (*do not mail, email or fax credit card information*)



Increase Your ROI with New Payments Marketing Tools

We're offering additional advertising and branding opportunities to enhance your presence at Payments 2022. [Present your company's innovative fintech payments solution](#) inside the exhibit hall in the Solution Center's highly visible presentation theater. Or consider a powerful [digital ad retargeting campaign](#). Check out the new [Payments Marketing Tools](#), and [let us know](#) if you have any questions.



Reserve Your Hotel Room at the Gaylord

All Payments 2022 educational sessions and networking activities will be held at the Gaylord Opryland Resort & Convention Center in Nashville, TN unless otherwise noted. We negotiated special room rates for Payments attendees. But don't wait, room availability cannot be guaranteed so act now. [Make your reservations online today.](#)



Important Dates

March 11: Complimentary Registration Deadline

March 31: After Hours Events Form

April 15: Last Day for Badge Replacements or Substitutions

Nacha, 2550 Wasser Terrace, Suite 400, Herndon, VA 20171, USA, 703-561-1100

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