



Attendee Email Advertising

Great Opportunity for Payments 2027 Exhibitors & Sponsors Only

Option 1: Pre- and/or Post- Conference Customized Attendee Emails

This marketing opportunity enables you to send your own customized email to all Payments 2027 attendees and track the results through a real-time web page. Our preferred vendor, Event Technologies, will work with you to design your email and send it on an agreed upon day and time. Dates will be assigned first come, first served and opportunities are limited.

Email inclusions:

Your company name/logo (hyperlinked), booth number and your custom marketing message for Payments 2027 attendees. Opportunities to send an email before and/or after conference. Available to committed exhibitors and sponsors ONLY. Email addresses are not provided to exhibitors or sponsors.

Option 2: Pre- and/or Post- Advertisement in Payments Email

Your advertisement will be included in a Nacha marketing email leading into Payments 2027 and/or the conference recap email. These emails are sent to Payments 2027 attendees, members, and prospective attendees. The subjects of these emails vary and you can choose your preferred topic. Limited opportunities!

Email inclusions:

Organization name/logo (hyperlinked) and a 50-word marketing message in dedicated area of email. Dates will be assigned on a first come, first served basis. Open to committed exhibitors and sponsors ONLY.

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| ☐ Pre- Conference Attendee Customized HTML Email - \$3,500 | ☐ Pre- Conference Advertisement in Payments Email - \$1,250 |
| ☐ Post- Conference Attendee Customized HTML Email - \$2,500 | ☐ Post- Conference Advertisement in Payments Email - \$1,250 |

EXHIBITING COMPANY: _____ BOOTH NUMBER: _____

CONTACT: _____ SIGNATURE _____

PHONE: _____ EMAIL: _____

PAYMENT OPTIONS

ACH/EFT *Preferred* (non-wire, Domestic)	Online/Phone	Check	Wire (International)
M&T Bank UPIC Rtn: 021052053 UPIC Acct: 59058945	Login: nacha.org -or- Call: 703-561-1100 All major credit cards accepted	Nacha Attn: Accounting 11951 Freedom Drive, Suite 1001 Reston, VA 20190	Call: 703-561-1100 for instructions

Payment Terms:

**Full payment due with application.
Cancellation Policy - All sales are final.**

**In the event of a cancellation, no refunds will be permitted and all paid funds will be forfeited.
Deadline to participate February 5, 2027.**

Payments 2027 • April 11-14, 2027 • Washington, DC

Questions / Availability? Contact James Jenkins: jjenkins@nacha.org • 404-345-2550