Guide to Submitting Sessions for Smarter Faster Payments 2025

Smarter Faster Payments® 2025
April 27-30 • New Orleans, LA

We're excited to invite payment industry professionals to submit session proposals for Smarter Faster Payments 2025, the premier payments industry conference. Taking place April 27-30 in vibrant New Orleans, Smarter Faster Payments is an opportunity to join other industry leaders and showcase what you and your organization are doing to push the boundaries of payments innovation.

Below are five dos and don'ts to help guide you as you write and organize your session proposals. By following these guidelines, you can increase the chances of your session being accepted and making a significant impact at Smarter Faster Payments 2025.

What to Focus On:

1. **Relevance:** Ensure your session topic is highly relevant to conference attendees, offering insights that will advance their knowledge and skills both professionally and personally.

2. **Creativity:** Think outside the box. Session proposals should be unique and different from what has been presented at previous Smarter Faster Payments. Use a creative format or present a compelling takeaway topic that captures the audience's attention.

3. **Diverse Participation:** Sessions work best with diverse participants. Collaborate with friends, clients, partners or practitioners to provide a well-rounded discussion on your topic.

4. **Complete Storytelling:** Present a comprehensive narrative. Discuss how the solution addresses a problem and bring a client who can share their experience on how the solution helped them overcome the challenge.

5. **Talk about Successes:** The payments industry is dynamic, and we are looking to hear how professionals are using payment rails and solution providers in creative and innovative ways to assist clients and customers.

What to Avoid:

1. **Product or Service Promotion:** The goal is to educate and engage attendees on the latest trends in the payments industry. Sales pitches will not be accepted.

2. **Repetitive Content:** Do not submit panels that have been presented at other conferences. While similar topics are acceptable, the content must be fresh and unique.

3. **Overcrowded Panels:** Limit your panel to no more than three speakers, including the moderator. This ensures a more focused and effective discussion.

4. **Organizational Redundancy:** Restrict the number of speakers from the same organization to one per session to maintain diverse perspectives.

5. **Incomplete Speaker Information:** Provide the names, titles, companies, and contact information of all speakers. Proposals stating "speakers to be determined upon acceptance" will not be considered.

Additional Information:
- Submission Deadline: Proposal submissions are due by **Wednesday, August 7, 2024**.
- Call for Presentations: For more details and to submit your proposal, visit the **Call for Presentations**